

## SMS & MMS Charges 短訊及多媒體訊息收費

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### SMS 短訊

SMS Services 短訊服務 <sup>1</sup>	Rate 收費 (HK\$)
<b>Send Local SMS 發送本地短訊<sup>2</sup></b>	
Intra-network 網內 <sup>3</sup>	\$ 0.6 2023年10月1日起 · 調整至 \$1 with effect from 1st October 2023, adjust to \$1
Inter-network 網外	\$1.00 2023年10月1日起 · 調整至 \$1.5 with effect from 1st October 2023, adjust to \$1.5
<b>Send International SMS from Hong Kong to Overseas 於香港發送國際短訊至海外<sup>4,5</sup></b>	
To Overseas countries 至海外國家	\$3.00

#### Remarks:

- The length of each SMS is limited to 70 Chinese or 160 English characters, including spaces, Arabic numerals and punctuation marks. If a SMS contains a Chinese character, it will be calculated based on the limit of 70 characters. If SMS exceeds the above limit, it will be counted as more than one and customers will be subject to additional SMS charges.
- SMS content cannot be sent to fixed-line services users. Customer will still be charged for sending such content to inapplicable recipients.
- Intra-network SMS is applicable for HKBN Subscribers with the designated service plans using network provided by same service operator.
- For sending International SMS in overseas, an additional SMS roaming charge will be applied.
- International SMS is applicable to text messages only.

#### 備註：

- 每個短訊的字數上限為70個中文字或160個英文字母，包括空位、數字及標點符號。當訊息內容包含中文字，則以中文短訊的70個字數上限計算。若短訊超出上述字數上限，該則短訊將會被計算為多於一個的短訊而客戶須繳付額外的短訊費用。
- 短訊並不能傳送至固網用戶。如錯誤發送，發送者仍須繳付有關費用。
- 網內短訊適用於登記香港寬頻指定流動通訊服務計劃的客戶而有關指定服務計劃必須使用相同流動網絡供應商之網絡。
- 於海外發出國際短訊需另繳短訊漫遊收費。
- 國際短訊只適用於文字訊息傳送。

### MMS 多媒體訊息

MMS Services 多媒體訊息服務	Rate 收費 (HK\$)
Send Local MMS 發送多媒體訊息	\$1.00 (4G / 4.5G Service Plan 服務計劃) \$2.00 (5G Service Plan 服務計劃)
Receive MMS 接收多媒體訊息	Free 免費
Send International MMS from Hong Kong to Overseas 於香港發送國際多媒體訊息至海外	\$4.00 (4G / 4.5G Service Plan 服務計劃) \$5.00 (5G Service Plan 服務計劃)

#### Remarks:

- No data transmission charge is required if the MMS is sent or received locally.
- Roaming data charge is required if the MMS is sent or received in overseas.

#### 備註：

- 於本地接收或發送多媒體訊息無需繳付數據傳輸費用。
- 於海外接收或發送多媒體訊息則需另繳漫遊數據費用。