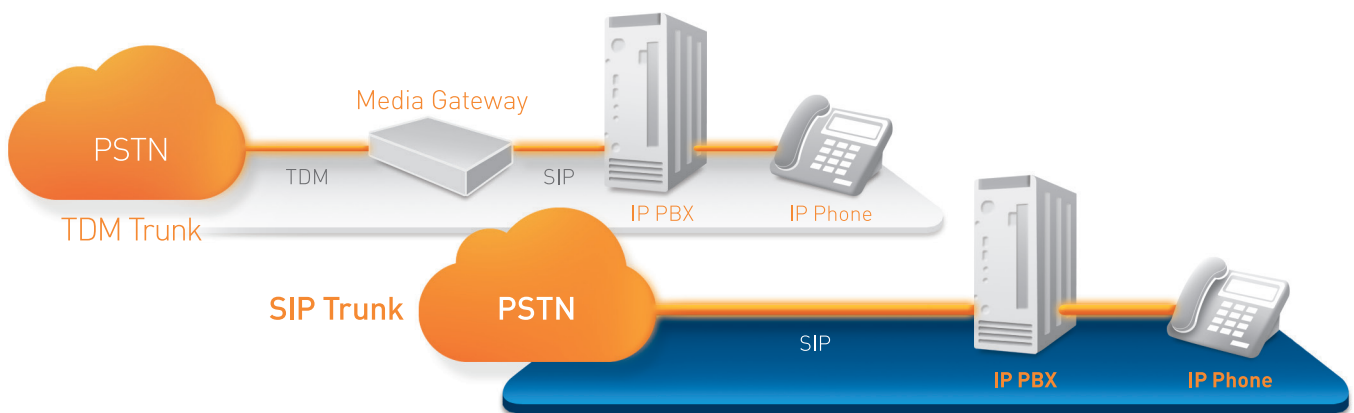


Enterprise SIP Trunk

Next generation VOIP service

HKBN Enterprise SIP Trunk is fully designed to enhance and support a full range of business communications. Utilising the fibre network, it significantly reduces telecom overheads while offering a rich array of features. It is an IP access solution that enables direct service provided to enterprise connections of IP PBX. Unlike a time-division multiplexing (TDM) trunk, SIP Trunk is a direct SIP-toSIP connection to the public switched telephone network (PSTN) without converting from TDM.



Breaking the Limitations of T1

IDA-P

TDM-based, mainly for voice communication

Scale up by trunk only, increments at 24 channels per step

Limited to 24-channels per trunk and the need to install T1 cards circuits

Require additional IDA interface card

Enterprise SIP Trunk

IP-based, supports not just voice but also video communication

Highly dynamic channels, clients subscribe to what they need

No limitations to the number of channels in the trunk, much faster to expand

Lower CAPEX, no additional interface card required for channel expansion

Address Your Business Needs For

- **Centralised management** reduces operational complexity and cost
- **Integrated communication service** works alongside existing business systems and applications
- **Fully scalable flexibility** allows adding enhanced features and functionality to meet changing needs

