

"It's been a pleasant year using HKBN's Internet services... We have not experienced any major network issues since we partnered with HKBN. A fast and stable Internet service is definitely important to keep up with the world, ignite creativity and deliver effective and quality work in a timely fashion."

Tom Kao
Chief Executive Officer
The Gate Hong Kong



Designed for On-time Creativity

Challenges and Solutions

The Gate is a full service advertising agency providing clients with strategic planning, creation and the production of all kinds of advertising and marketing communications materials. That's why a fast and stable Internet service is important for its staff to stay on-trend, spark their imagination and deliver effective and quality work in a timely fashion.

Previously, The Gate experienced an unstable Internet connection, which made browsing a sea of images and videos for reference very slow, delaying creative development. The instability and low bandwidth also hindered relaying production files and presentations across the network. HKBN's dedicated optical fibre wiped the slate clean of issues, enabling The Gate to enjoy stable uptime since the service was deployed.

Delivering Smooth Creative Presentations

The Gate has enjoyed a pleasant year using HKBN's Internet services. Even with around 35 desktops and 50 mobile devices running at the same time, connectivity has remained smooth and reliable since it partnered with HKBN. Owning and operating a top quality fibre network is the key to HKBN's outstanding Internet service, as it consistently offers fast and stable Internet access to help clients boost work efficiency.

HKBN also provided The Gate with impeccable customer service. They identified specific problems and needs to create a usage plan that perfectly fit the firm's fast-moving business. The installation team then conducted a pre-evaluation and coordinated with the property management office to ensure smooth installation without affecting existing infrastructure.

Use of HKBN Solution

- **Internet Connectivity** - Stable high speed optical fibre internet connectivity in The Gate's office