

"We were delighted to partner with Hong Kong Broadband Network (HKBN) for a second year to showcase the largest TEDx event in Hong Kong. It is a pleasure to work with a progressive technology partner who really understands the power of leveraging telecommunication networks"

Vincent Ng
Curator
TEDxWanChai



Designing for the world stage

Challenges and Solutions

TEDxWanChai is among the most established, independently organised offshoot of the TED global phenomenon in Hong Kong. It provides a platform for thought-provoking speakers from Hong Kong and around the world to inspire people to change their lives, their futures and ultimately their world.

In 2016, TEDxWanChai was held in the Hong Kong Academy of Performing Arts, which had a capacity of 1,200 audience members for this one-day event. Keeping with TED's motto, "Ideas Worth Spreading", the event also sought to include as wide an audience as possible by streaming the event live via Youtube. Each of the 12 speakers that day had a time limit of 18 minutes for their talk – making every second and every word count. The challenge for the organisers was to provide a livestream that was clear, strong and most of all, as close to real time as could be managed. Working together with TEDxWanChai, HKBN's ultra-fast 1GB fibre optic broadband gave it the speed and power needed to broadcast its message across the globe.

Livestreaming worth spreading

This is the second year that TEDxWanChai and HKBN have collaborated to inspire the local and global community. Leveraging its prior experience, HKBN had a full understanding of and capacity to meet TEDxWanChai's needs. It is proud to continue supporting this innovative and enlightening initiative.

Use of HKBN Solutions

- 1G fibre broadband to support livestreaming the event