

"In HKBN, we found a perfect partner who was just as enthusiastic as we were, and had the robust network to back us up. Because of their network strength and high quality of service, we can say with confidence that we provide guests with free hi-speed Wi-Fi all over the city – an exciting first for the Hong Kong hotel scene and possibly the world."

Dirk Dalichau
Chief Operating Officer
Ovolo Group Limited



Designed for an Unparalleled Internet Experience

Challenges and Solutions

Faced with tough competition on all sides, standing out in Hong Kong's hospitality industry takes creativity and thinking outside the box. As one of Hong Kong's leading independent hotel groups, Ovolo Group Limited (Ovolo) spearheads all-inclusive service and innovative spaces, while constantly seeking solutions to elevate guest convenience. Since free and fast Internet access is now a priority for global travellers, Ovolo has worked relentlessly to perfect its Wi-Fi connectivity, culminating in its partnership with HKBN. HKBN's support has been enormous and revolutionary: in addition to offering its guests uncapped in-hotel Wi-Fi coverage at blazing speed, leveraging on HKBN's 1Gbps Fibre-To-The-Building (FTTB) technology, the group has taken Internet connectivity to new heights by providing guests with complimentary city-wide Wi-Fi coverage via 11,000+ HKBN Wi-Fi hotspots across the territory.

Seamless City-wide Wi-Fi Connectivity

Based on industry-wide surveys, high quality free Internet access is the number one demand from customers worldwide. This is particularly true of the majority of Ovolo's guests – young, tech-savvy professionals who expect to stay online. By partnering with HKBN, Ovolo was able to go the extra mile by becoming the first hotel group in Hong Kong to offer free city-wide Wi-Fi connectivity, enabling guests at the group's five Hong Kong hotels to stay online for their entire trip – not just while they are checked in at their hotel, but 24 hours before and after their stay!

This ground-breaking service offers great added value to guest travel experience in Hong Kong by cutting down on the number of devices and roaming costs required to maintain their online connectivity. Thanks to HKBN's cutting edge network, the Ovolo group consistently ranks amongst the best in the city on Internet speed tests. Its Wi-Fi service continues to exceed the expectations of guests, who benefit from a fast and smooth online experience across all their different devices, as well as on the Apple TVs, iPads and gaming system provided at the group's hotels. By leveraging its enhanced Wi-Fi service, Ovolo has cemented its position as a trendsetting, future-focused hospitality company that truly puts no limits on their guest experience.

Use of HKBN Solutions

- **In-hotel Wi-Fi Solution** - Full Wi-Fi coverage supported by 1Gbps Fibre-To-The-Building (FTTB) for all 5 Ovolo hotels in Hong Kong
- **City-wide Wi-Fi Connectivity** - Unlimited single-login Wi-Fi accounts for Ovolo guests, enabling access to 11,000+ HKBN Wi-Fi hotspots around the city